New Production Studio Now Functional



photo by Rick Paul

This new mixing board in the production control room is only one small part of WNTC/WTSC's new production studio facilities.

by John Georges

"Ready on mike three...we'll do the vocals now, and mix in the acoustic guitar and keyboard tomorrow...
O.K., let's do it for real this time."

New York City recording studio? From the sounds of things, it very well could have been. The truth is, this scene took place last Saturday right in Potsdam, marking the completion of the new WT-SC/WNTC production studio. The new facility is located in the Hamlin-Powers basement next to the radio station's tech The production room. studio was completely designed and built by the radio station tech crew.

"We're not 100% finished yet," commented WT-SC/WNTC Chief Engineer Dave D'Aurelio. "We still have to install the turntables and do some minor wiring. But at this time, we are at least functional; the majority of the work is over."

With a modest \$5000 capital investment, the radio station now has a well-equipped prod studio. The control room houses a TASCAM 16-input mixing board, a TASCAM 4-track reel by reel tape deck, an AKAI back-up tape deck, and JBL monitor speakers.

The actual studio, about 24 feet by 20 feet in area, is adequate for any imaginable recording session at Clarkson.

This was proven true last weekend as The Rough Cuts, a CCT group, recorded six

original songs in the new studio.

"The production studio turned out to be much more than we expected," explained Jeff Emmett, a member of the Rough Cuts. "Without the use of his place, we never would have achieved the sound quality we did."

WTSC/WNTC has many plans for their new production studio. Besides group recordings, it is hoped that the live, over-the-air Coffeehouse series over WTSC can be revived. And, as soon as the turntables and a cart machine is installed, WNTC will be able to better produce advertisements for broadcast.

WTSC/WNTC joins a small class of college radio stations nationwide with professional quality production studios.

With the construction of the production studio, the students at WNTC/WTSC gain valuable practical experience.

"The students who work here building and maintaining this new equipment, as well as all the other electronic equipment in the station, are learning how to apply what they learn in the classroom to the real world," stressed Chief Engineer D'Aurelio. "You'd better believe this pays off when interview time comes."